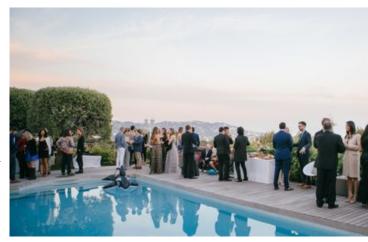


DRINKS & ART



BANGKOK



Private Vernissages around the world

AIM

To host a private reception of the Drinks & Art series in Bangkok, Thailand, for expats and locals, uniting entrepreneurs, celebrities and innovators.

The show features one or more artists and their work, e.g. photography, painting and sculpture as well as local cuisine and beverages.

Typically, between 100 and 300 guests attend. 5-12 large or medium size works are on display. (100 x 100 cm or bigger)

It is not a traditional verrnissage with the obvious goal to sell art, even though the pieces on display might be available:

Drinks & Art is all about networking and good conversations.

Manila, 2017, Super Heroes





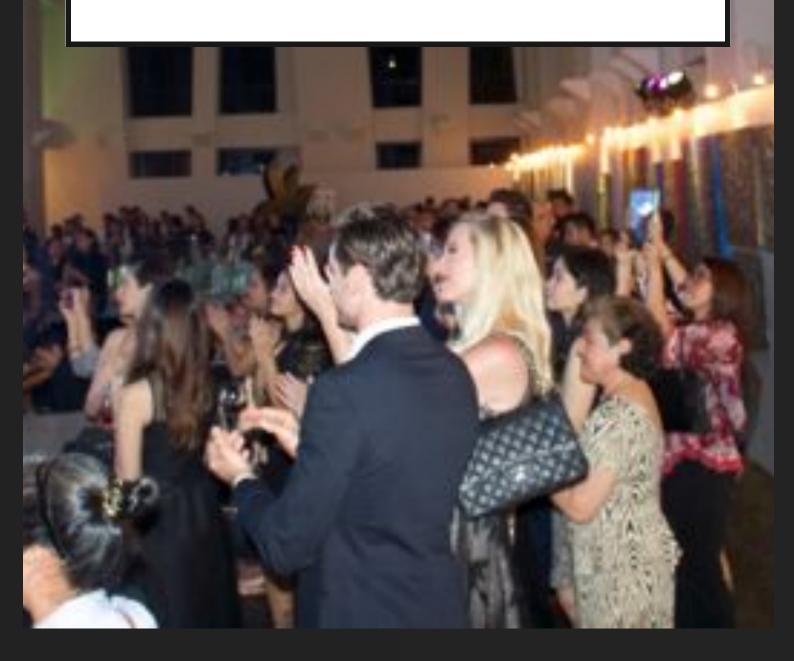


The Hills Penthouse, Beverly Hills, Los Angeles, private club

VISION

To return next year and repeat.

To start small and take it from there, perhaps resulting in a permanent exhibition venue or an annual art fair.



CEREMONY



7:00 pm guests arrive, photos, reception

7:30 pm short introduction and welcome by host

7:45 pm brief speech or presentation about a business related topic, such as "Contemporary Art and Marketing" by sponsor or host.

8:00 pm Drinks & Art, photos, fun and meeting people - 10:30 pm





LOCATION REQUIREMENTS

Callery grade wall hanging systems are best, i.e. gallerysystem.com

(Presenting art on easels or stands does not quite create the desired visual effect, and is not entirely safe.)



RECENT SHOWS

Oct. 2017 Nate Moore Producer

LA of The Black Panther

The Hills Penthouse, Beverly Hills, Los Angeles, private club





Jul. 2017 Kanzlei Werwigk,
Stuttgart Stuttgart, law firm /
forrmer Minister of
the Justice of Baden
Württemberg





May. 2017 Chateau Savant,

Cannes Cannes, France
during the film
festival of Cannes,
private mansion







May. 2017 Show and reception
at the "Arte
Collective", Miami, for
contemporary art



Apr. 2017

New York

New York

New York, Michelin

graded chef, at "Blaue

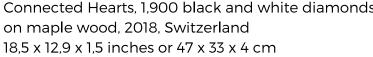
Gans Restaurant"



Dec. 2016 E

Better Payment, Berlin, a privately held company, IT and Finance





PARTNERS



Dubey & Schaldenbrand www.dubeywatch.com





PARTNERS



Better Payment https://betterpayment.de/en/



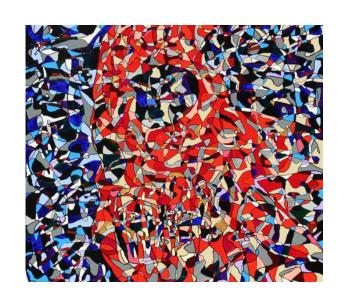
Neuschwansteiner www.neuschwansteiner.com





C O M I N G U P 2 0 1 8 / 2 0 1 9

MEXIO CITY MIAMI ZURICH





HAMBURG
NEW YORK
BANGKOK

ART

Previews of positive, accessible, tangible, fine art, photography, painting, sculpture.

Works of art that connect minds and hearts.











SHIPPING

With our trusted partner Tandem out of Cologne/Berlin, we can reach any destination world wide. Art will be shipped in bespoke wooden crates for anything between 3,000-9,000 EUR.

A place to store the art prior to the event is needed. Also a place to keep works that are not sold or donated, such as an art gallery, museum or institution.





PLATINUM **SPONSORSHIP**

COLLECTOR

The event is a sponsorship based, invitation-only event.

\$10,000 - \$35,000

Pre & Post-Event Sponsor Recognition

- Receive original artworks
 to match the sponsor's contribution,
 pre-show sales. www.behmel.de
- Limited edition of signed artist prints to be used as premium gifts
- Early access to originals exhibited
- Inclusion in all materials social media, blog posts, PR. etc.
- Press releases, RSVP, reviews
- Treat customers and partners with an exclusive art show
- naming rights
- Support own charitable organization or select on

On-site Recognition and Benefits

- Large logo inclusion on media backdrop
- Sponsor name and logo inclusion in all print materials
- Onstage recognition during the event program



GOLDEN SPONSORSHIP

The event is a sponsorship based, invitation-only event.

\$2,500 - \$6,500

Pre & Post-Event Sponsor Recognition

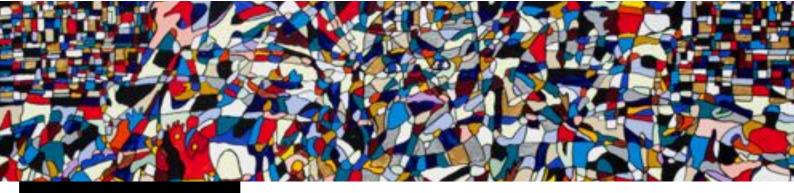
 Signed artist prints of the exhibited pieces matching the sponsor's contribution.

www.albrechtbehmel.com

- Early access to originals exhibited
- Inclusion in all electronic materials social media, blog posts, PR. etc.
- press releases, RSVP, reviews
- Treat customers and partners with an exclusive art show

On-site Recognition and Benefits

- Logo inclusion on media backdrop
- Sponsor name and logo inclusion in all print materials
- Onstage recognition during the event program



ENTHUSIAST **SPONSORSHIP**

The event is a sponsorship based, invitation-only event.

HOSTING AND BEVERAGES

Pre & Post-Event Sponsor Recognition

- original artworks pieces matching the sponsor's contribution, pre-show sales. www.behmel.de
- Early access to original exhibited pieces, with a buy-now option
- Inclusion in all electronic materials social media, blog posts, PR. etc.
- Press releases, RSVP, reviews
- Treat customers and partners with an exclusive art show
- Support own charitable organization or select one

On-site Recognition and Benefits

- Logo inclusion on media backdrop
- Sponsor name and logo inclusion in all print materials
- Onstage recognition during the event program



TEAM EFFORT



- Create, collect, curate art works
- Fundraising and sponsor relations
- Shipping and storage
- Beverages and food

- Location work, preparation and hospitality
- PR work
- Curate guest list and VIP
- Security and transportation



AUDIENCE



Chateau Savant, Cannes, France, during the film festival of Cannes, private mansion

A typical crowd consists of the main sponsor's and host's VIP partners and customers as well as personal guests of those involved.

These are mainly entrepreneurs, professionals, creators, journalists, athletes of IT, tech, finance, real-estate, arts, media, fashion and sports.

LOCAL COOPERATIONS

a vital ingredient of Drinks & Art is the collaboration with local institutions, charities, galleries, media and museums to which we can make contributions.



University Klinik Mannheim - Alexander von Württemberg Foundation - 2016

CHARITY

Drinks & Art supports select charities and NGOs, such as Duerme Tranquilo, Mexico, AOK, Manila, Chapman Partnership, Miami, through contributions and donations.

Dolphin Aid Charity Gala- Düsseldorf 2016

Manila, Acts of Kindness Gala, 2017 - Super Heroes





CONTACT

Albrecht Behmel

+49 (0)173-2351564 albrecht@behmel.de

www.themagicoftheswarms.com

© @albrechtbehmel

Studio Zollernhaus Freudenstadt; Germany



For private showings or to reserve art work, please contact

Donnalynn Patakos |

donnalynn@portraymag.com



For information on sponsorship opportunities & creative engagement, please contact

Afraa Zammam |

afraa@themagicoftheswarms.com

